

PAK INTERNATIONAL BUSINESS FORUM - LAHORE



SPONSORSHIP PROPOSAL

14-15-16 AUG 26
EXPO CENTER LAHORE

MEERA BRAND PAKISTAN EXPO



www.merabrandpakistan.pk
www.pibf.pk

400⁺ BRANDS | 400K⁺ VISITORS



MESSAGE:

Welcome to the "Mera Brand Pakistan" event organized by PIBF - Pak International Business Forum Lahore. As President, I sincerely thank you for being part of this celebration of Pakistani innovation and entrepreneurship. This initiative goes beyond showcasing products; it is a collective effort to strengthen our economy and support the deserving. By promoting local brands, we empower Pakistan while ensuring that proceeds also contribute to uplifting the economies of Muslim countries, in line with the vision of "Profit Here and Hereafter."

Muhammad Mushtaq Mangat

Central President PIBF
CEO Lahore Garment City



WHAT IS PIBF?

PIBF - Pak International Business Forum functions as a hub committed to driving economic development and advancing domestic enterprises. Anchored in its motto "Profit Here & Hereafter," PIBF provides a shared forum where companies network, exchange knowledge, and tackle mutual issues. Its objective is to build a dynamic, resilient commercial ecosystem that enables short-term and long-term success for enterprises across Pakistan today and tomorrow.



Ejaz Tanveer

Sec. Gen. PIBF Pakistan.
Former EC Member LCCI
Chairman MBP Project



Vision:

PIBF foresees a prosperous economic ecosystem where Pakistani enterprises not only achieve profitability in the present environment but also build an enduring foundation of long-term success and expansion, truly reflecting the spirit of "Profit Here and Hereafter."



Mission:

The mission of PIBF, inspired by its guiding tagline, is to create a supportive business ecosystem, strengthen local entrepreneurs, and advocate for the priorities of Pakistan's business community, delivering profitable opportunities today while establishing a solid foundation for long-term growth and success ahead.



Abdul Wadood Alvi

President PIBF Lahore.
Former EC Member LCCI

2nd Mera Brand Pakistan Initiative:

Mera Brand Pakistan Organized by PIBF is the most awaited continuation of the inaugural Mera Brand Pakistan event. This edition carries forward the objective of highlighting and supporting local manufacturing by offering Pakistani businesses a platform to present their wide range of quality products.

Consistent with the previous event, proceeds from the 2nd "Mera Brand Pakistan" will be utilized to support and strengthen the local business community, child entrepreneurs, startups, and women entrepreneurs, demonstrating PIBF's continued dedication to social responsibility.

www.merabrandpakistan.pk



WHY SPONSOR US?

Partnering with MBP - Mera Brand Pakistan offers powerful brand-building and business growth opportunities. As a sponsor, you gain direct access to a highly targeted audience of consumers, entrepreneurs, and decision-makers-maximizing your brand's visibility and recall through association with a trusted and respected platform.

Our event brings together key stakeholders, industry leaders, influencers, and innovators, creating unmatched networking opportunities that can lead to meaningful collaborations and long-term partnerships.

By sponsoring MBP, you actively contribute to Pakistan's economic growth and entrepreneurial ecosystem, supporting local talent and strengthening national brands. As a valued partner, you'll benefit from exclusive marketing exposure, customized promotional packages, and high-impact brand placements designed to elevate your presence before, during, and after the event.





SPONSORSHIP PLAN

PLATINUM 02 Slots



FACILITIES/ BENEFITS:

ENTRANCE OF VENUE:

- Branding worth - 500,000/-
- Placement of Artwork on Hall#2 Entrance 12x10' (Vinyle) worth 250,000/-.

EXHIBITION:

- Allocation of a PAVILION comprising of eight (08) bare space stalls (3m x 3m size each) in the Exhibition at a single location.
- Placement of Sponsor's Logo on the backdrop at Main Reception Area.
- Available more branding options of your choice worth - 250,000/-.
- Speaking Slot for the CEO.

MEDIA & PUBLICATIONS (Logo of Sponsor will be placed on:)

- Exhibition Coupons, Flyers, Social Media, Banners. Streamers, Hoarding.
- Conference Area and in all Social Media Campaigns.

NOTE: Rates mentioned above apply to a single event & are subject to change without any prior notice.

SPONSORSHIP PLAN

DIAMOND 03 Slots



FACILITIES/ BENEFITS:

ENTRANCE OF VENUE:

- Branding worth - 400,000/-
- Placement of Artwork on Hall#1 or 2 Entrance 12x10'(Flex/Vinyle) worth 250,000/-.

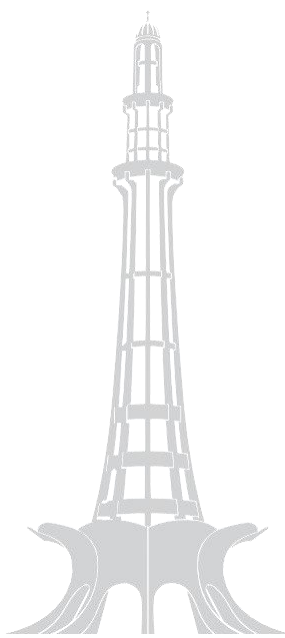
EXHIBITION:

- Allocation of a PAVILION comprising of six (06) bare space stalls (3m x 3m size each) in the Exhibition at a single location.
- Placement of Sponsor's Logo on the backdrop at Main Reception Area.
- Available more branding options of your choice worth - 250,000/-.
- Speaking Slot for the CEO.

MEDIA & PUBLICATIONS (Logo of Sponsor will be placed on:)

- Exhibition Coupons, Flyers, Social Media, Banners. Streamers, Hoardings.
- Conference Area and in all Social Media Campaigns.

NOTE: Rates mentioned above apply to a single event & are subject to change without any prior notice.



SPONSORSHIP PLAN

GOLD 10 Slots



FACILITIES/ BENEFITS:

ENTRANCE OF VENUE:

- Branding worth - 300,000/-

EXHIBITION:

- Allocation of a PAVILION comprising of four (04) bare space stalls (3m x 3m size each) in the Exhibition at a single location.
- Placement of Sponsor's Logo on the backdrop at Main Reception Area.
- Speaking Slot for the CEO.

MEDIA & PUBLICATIONS (Logo of Sponsor will be placed on:)

- Exhibition Coupons, Flyers.
- Social Media, Banners.
- Streamers and in all Social Media Campaigns.

NOTE: Rates mentioned above apply to a single event & are subject to change without any prior notice.

SPONSORSHIP PLAN

SILVER 24 Slots



FACILITIES/ BENEFITS:

ENTRANCE OF VENUE:

- Branding worth - 100,000/-

EXHIBITION:

- Allocation of two (02) bare space stalls (3m x 3m size each) in the Exhibition at a single location.
- Placement of Sponsor's Logo on the backdrop at Main Reception Area.
- Guest of Honor Reception to CEO/Chairman of the Sponsor in the Exhibition.

MEDIA & PUBLICATIONS (Logo of Sponsor will be placed on:)

- Logo of Sponsor will be placed on Exhibition Banners.
- Placement & printing of logo & promotional material is subject to confirmation before printing of said material as per timeline.
- Logo of Sponsor will be published in all Social Media Campaigns.

NOTE: Rates mentioned above apply to a single event & are subject to change without any prior notice.





SPONSORSHIP PLAN

STANDARD SILSCHEME

One Stall (size 3m x 3m)=9sqm includes

- One(1) Information Counter
- Wall Partition
- Fascia Board
- Floor Carpet within the stand area
- One(1) Power Socket 5 Amp
- Two(2) Chairs
- Spot Light three (3)

Note: Rates mentioned above apply to a single event & are subject to change without any prior notice.

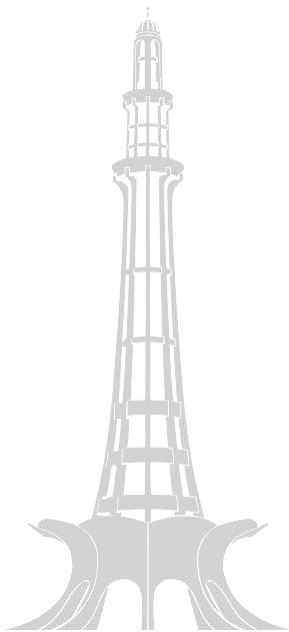


SPONSORSHIP PLAN

STANDARD CORNER SILSCHEME

One Stall (size 3m x 3m)=9sqm includes

- Shell Scheme ■ Wall Partition
- Floor Carpet within the stand area
- Two (2) Chairs One (1) Information Counter
- Fascia Board
- One (1) Power Socket 5 Amp



PREVIOUS EXPO



ONBOARDED PARTICIPANTS

| | | | | | | | |
|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| | | |  |  | | | |

MANAGEMENT COMMITTEE

Malik Mehmood Ahmed

Mujahid Asim

Muaz Qazi

M. Najam Shahzad

FOR BOOKING DETAILS:

Sajid Manzoor

0321 2559280